



ANNUAL  
REPORT

2022

AID FOUNDATION, INC.



AIDFI



AidfiOrg



# A MESSAGE TO OUR FRIENDS AND SUPPORTERS

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**Engr. Christopher Taclobos**  
President, Board of Trustees

The year 2022 was a good year for AIDFI. It was the year that we celebrated our 30th anniversary. From a group of 4 idealistic persons working with diverse Appropriate Technologies for basic needs (which includes agriculture), unstable income and slow promotion through mouth-to-mouth in a pre-digital period, we have grown out to a stable organization with a complete infrastructure, 30 full time committed staff, active Board of Trustees, a growing track record and a focused nationwide program on serving waterless communities and practicing ourselves community development with two essential oil producing upland farmer communities.

AIDFI has become a matured pragmatic organization with calibrated programs and still dreams of a society in which people live in harmony with communities and nature and in which technologies serve basic needs, rather than serving greed, and which are under (technically and financially) control able by people themselves.



**Auke Idzenga**  
Co-founder & CEO

The time that AIDFI wanted to proof itself through numbers has passed. The balance has shifted from quantity (affecting sustainability) to quality through holistic programs in which innovation is key in a continuous search for further improving sustainability. This has led to the integration of increased monitoring through an app, better distribution of water and increased income from the already awarded mechanical water kiosk.

It is of course impossible to create islands of development in a sea of poverty and existing injustice and therefore AIDFI also participates in broader advocacy activities on land reform, social enterprising, renewable energy, organic agriculture through local production, manufacturing and marketing through which it hopes to positively influence other stakeholders.

The increasing holisticness of the programs have been observed and appreciated through several awards this year:

Good Design Award Philippines and G-Mark from the Good Design Award Japan for the mechanical water kiosk, Prince Talal International Prize, Europa Awards 2022 and WHO Western Pacific Innovation Challenge for the holistic ram pump program.

For AIDFI the impact of its work with water systems and essential oil production in far flung upland communities has always been clear. From integrating for months with the beneficiaries, we heard the stories and have seen the changes. In order however to show those impacts, there was the need and wish to have the tools, time and means to collect data on the ground. Works have been done to try to realize a case study comparing the situation before and after and AIDFI staff worked out a data collection system with the Miller Center (Santa Clara University).

All the above could never have been realized without the help of others. We therefore sincerely thank our supporters, partners, and funders. We are confident that AIDFI will further trigger development in hard-to-reach areas and within its rank as well. We hope we can again count on you to help us realize this.



# 2022

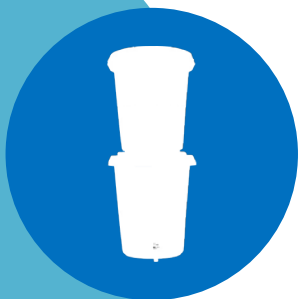
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## AT A GLANCE



18,511,592  
LITERS OF WATER DELIVERED

1,899  
LIVES CHANGED



1,056  
WATER FILTERS DISTRIBUTED



## HIGHLIGHT 2022

### **AIDFI AWARDED WITH THE PRINCE TALAL INTERNATIONAL PRIZE**

After having been in the top five in the previous Prince Talal International Award competition, namely in 2020, AIDFI was this year the winner in Category 4. The award was “Climate action, take urgent action to combat climate change and its impact” or Sustainable Development Goal 13.

Last May 31, 2022, the prize committee awarded AIDFI for its entry “Pumping Water Uphill to Develop Climate Resilient Villages and Farms”. AIDFI had to promise to keep this information until the Awarding Ceremony.

The entries came from 48 countries across four continents.

The Awarding of the Prince Talal International Prize for Human Development

was held at the COP27 in Sharm El-Sheikh in Egypt. Among the attendees of the ceremony, His Royal Highness Prince Abdul Aziz bin Talal Al Saud (President of AGFUND and Chair of the Prize Committee), Her Majesty Queen Sofia of Spain, Signora Mercedes Menafra (former First Lady of Uruguay), Dr. Y. Seyyid Abdulai (Former Director General of the OPEC Fund for International Development, H.E. Mr. Ovais Sarmad (Deputy Executive Secretary of UNFCCC, H.E. Dr. Yasmine Fouad (Minister of Environment – Egypt), H.E. Dr. Sidi Ould Tah (Director General of BADEA), alongside other esteemed members of the international community, development experts, and AGFUND board members.

Besides the Ceremony, Auke Idzenga, representing AIDFI, gave a presentation of its work of pumping water to waterless villages and farms.





## AIDFI ONE OF THE WINNERS OF THE WHO WESTERN PACIFIC INNOVATION CHALLENGE

The World Health Organization in the Western Pacific in November 2021 launched the first WHO Western Pacific Innovation Challenge: Innovation for the Future of Public Health. The Innovation Challenge called for innovators to submit their solutions to better the health and well-being of people in the Western Pacific Region.

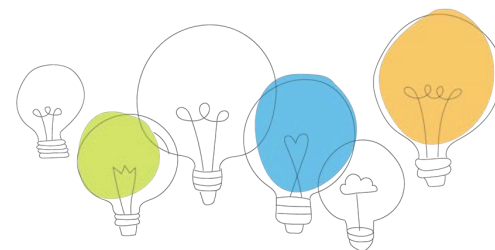
The Innovation Challenge formed part of the For the Future vision in the Western Pacific and had as its main objective to find new approaches through innovations to reach the unreached. The idea was to select innovators with a profound understanding of the health needs of people in the Western Pacific and to create an ecosystem of innovators who have sustainable, cost-effective, and inclusive solutions that can address these needs.

AIDFI joined its holistic ram pump program with its entry titled: 'The Only Way is Up: pumping water uphill and changing lives' and became one of the 30 finalists out of 400 entries.

AIDFI and the other equally selected finalists participated and were awarded in the virtual Innovation Forum 'Scaling for Impact' in April 2022, which 500 participants from 27 member states attended.

The idea is to scale the chosen solutions in the Western Pacific. AIDFI is always ready for that.

**Innovation for the Future of Public Health**  
 WHO Western Pacific Innovation Challenge





## EUROPA AWARDS 2022

### **AIDFI WINS EUROPA AWARD 2022 FOR WATER RESOURCE MANAGEMENT**

For more than four decades, the European Chamber of Commerce of the Philippines (ECCP) has continuously developed ties with the Philippines. Actively advocating for reforms that make the Philippines more competitive for investments, the Chamber has also been involved in sustainability-related advocacies on energy, water management, and circular economy.

The European Chamber of Commerce of the Philippines (ECCP) is a bilateral foreign chamber that promotes European interests in the Philippines and vice versa. As a membership organization with over 700 members among its ranks and a strong partnership with the government, the ECCP offers a strong business network that holds great potential in translating to tangible

business opportunities. The Chamber strives to make its members' viewpoints heard on economic and business issues, legislative measures, and administrative regulations.

In line with the European Commission's efforts on the European Green Deal, it recognizes the urgency of sustainability. The ECCP organized the Europa Awards 2022 which seeks to promote and recognize companies with exceptional performance and contributions in promoting sustainability in line with global standards and the Philippine Development Plan.

Through an online event held on June 23, 2022, The Europa Awards 2022 recognizes companies in 10 award categories: Smart and Safer Mobility, Clean and Green Energy, Energy Efficiency and Conservation, Waste Management, Sustainable Agri-food, Green and Inclusive Finance Solutions, Water Resource Management, Green Buildings, Green Workforce, and Startup for



# Sustainability 2022.

AIDFI was nominated for the Water Resource Management along with Maynilad and NXTLVL Water of which AIDFI came out of the top and was awarded as the winner.



**Water Resource Management Award Finalist**

- The Alternative Indigenous Development Foundation Inc. (AIDFI) is a non-governmental organization committed to utilizing nature and technology development approaches to promote sustainable development.
- In accordance with their initiatives, AIDFI has also implemented sustainability by acquiring assets such as land, office-workshop, machinery, vehicles or automobiles, and skilled personnel, which have served as the organization's basis for stability.
- Today, the AIDFI's most recent innovation is the Mechanical Water Kiosk, which is implemented into water systems to make the operation viable through a more equitable distribution of water and an increase in fees collected.
- They are currently supporting around 590 upland villages with 290,000 beneficiaries with the hope of having more in the future.

**EUROPA AWARDS**

**Water Resource Management Award Finalist**

- Maynilad is the largest private water concessionaire in the Philippines in terms of customer base producing over 2,700 million liters of water (MLD) and serving more than 9.9 million people across 17 cities and municipalities in the West Zone of the Greater Manila area.
- Maynilad was also able to greatly contribute to reducing non-resource water improvement service standards throughout 2021.
- In addition to fulfilling its service obligations, Maynilad actively engages in corporate social responsibility (CSR) activities that promote the reduction of poverty, community development, and sustainable water management. This includes its participation in "Project Kubeta Ko," a campaign designed to prevent open defecation in Metro Manila waterways, in response to the government's request to rehabilitate Manila Bay.

**EUROPA AWARDS**

**Water Resource Management Award Finalist**

- NXTLVL Water brought its technology, called the "Hydra" to Pamilican which aims to bring sustainable drinking water to every Filipino island community.
- NXTLVL has deployed 10 systems across the country, including in Cavite, Bohol, BARM and will service up to 100,000 Filipinos with year-round high-quality drinking water for decades using only the sea and sun as primary inputs.
- NXTLVL has also developed a portable version of its technology in the Emergency Water Response (EWR) system, a game-changer for Disaster Relief since it is a rapid-deploy purification solution designed specifically for communities struck by typhoons.

**EUROPA AWARDS**



**Alternative Indigenous Development Foundation, Inc. (AIDFI)**  
2022 Europa Awards on Water Resource Management







## GOOD DESIGN AWARD PHILIPPINES 2022

### AIDFI GARNERS RED AWARD FROM 2022 GOOD DESIGN AWARDS PHILIPPINES

The Good Design Award Philippines was launched in 2019 by the Design Center of the Philippines. It is a national biennial design excellence recognition seeking to discover local artists, designers, and businesses. It seeks outstanding designs embodying universal design values with the Philippine value of compassion (Malasakit).

Good Design Award Philippines aims to enhance the country's global competitiveness and innovation quotient through design. It aims to address social problems and uplift the quality of life of Filipinos.

Good Design Award Philippines is envisioned to be the country's premier platform of good design by nurturing the culture of design

excellence through creativity, innovation, value creation and impact.

AIDFI submitted its newly developed Mechanical Water Kiosk, which was given the Red Award for Systems/Service Design. The Red Award entails an idea showcasing good design with innovation and function in mind, garnering at least 90 points.







## CROWDFUNDING PROJECT

### WATER SYSTEM FOR ORPHANAGE AND 70 HOG RAISERS

Barangay Dulangan is an agricultural area. Most of the barangay land area is characterized by hilly terrain with gullies and small valleys. The Digos River traverses the barangay, and in the northern part, further Mt. Apo is located. A big portion of the agricultural land is planted with high-value commodities like cacao, coconut, abaca, mango, coffee, and other fruit trees, cash crops, or annual crops like corn and rice. It contributed enough agricultural products and livestock entrepreneurs in the City of Digos, the Province of Davao, and region XI.

Barangay Dulangan comes from the word “Dulang” which means wooden basin since the Molave tree leaves behind a huge mark of the basin-like hole the natives referred to as Dulang. Their native languages are

Ilonggo and Cebuano.

The project dates back to 2018, when our Chief Executive Officer with his family met Ruth, who is based in Australia. Both Auke’s family and Ruth’s family were given special citations for their value-driven advocacies in the 8th Jollibee Family Values Awards. Jollibee is a multinational Filipino fast-food chain with thousands of stores in the Philippines and abroad.





Ruth, together with her family, runs an orphanage in Digos City, Davao. As mentioned by Ruth, one of the major problems for them was water; even though there was a river nearby, it was quite difficult to get the water that would be used for household use and opportunities for livelihood through agriculture. AIDFI then went to survey the area on September 27, 2018 and a technical study was made. Unfortunately, at the time, no funds were available to implement the project.

In June of 2021, we were given a chance to join the GlobalGiving Accelerator, a virtual training program and crowdfunding campaign where the goal was to raise \$5,000.00 total from a minimum of 40 donors and receive a permanent spot on the platform. We decided to join the project from Digos as our entry with the end goal of being able to become a permanent member of the platform and, at the same time, fund the project in Digos. It was then also decided to include the local hog raisers, who also were dependent on the water from the river for their livestock.

After completing the Accelerator program, we were happy to find out that we were selected for a permanent position on the platform, which meant we could continue to complete the funding for the project we had selected. It was a first for AIDFI, which also tried diversifying its funding sources. The campaign lasted more than three months to complete enough funding for the initial phase of Social Preparation and Pre-fabrication works. We also received commitments for the funding of the project and small donations made through AIDFI that would finally complete the necessary funds required to start.



We were very happy to receive such positive responses from our long-time and new supporters of the AIDFI ram pump program, and donations poured in quickly. We were quite overwhelmed as well by the willingness of other water associations who have been provided with a water system to help out and donate to this project. This brings a deeper meaning to the project.

On June 14, 2022 the project was finally started with a target implementation of 30 days and a target output of at least 13,000 liters to be supplied daily from the ram pump, which shall benefit 33 families or 200 people from the orphanage and village.



**FUNDED BY:** INDIVIDUAL DONORS, GROUPS, NGOs, AND COMMUNITIES





## GLOBALGIVING DONATES WATER FILTERS

### GLOBALGIVING DONATES 1,000 WATER FILTERS FOR TYPHOON AFFECTED COMMUNITIES IN NEGROS

AIDFI who joined the GlobalGiving platform back in September 2021 was contacted by GlobalGiving last June 2022 to propose a project from funds they raised for the Typhoon Rai local name "Odette" victims. The super typhoon hit several Philippine provinces in December 2021. It was proposed to distribute 1,000 water filters equally divided among 5 selected municipalities in Negros Occidental, which were Hinoba-an, Sipalay, Kabankalan, Candoni, and Moises Padilla.

On August 11, AIDFI and the LGU of Sipalay, distributed 200 tabletop water filters. This was divided to 12 household families per barangay who were identified and provided with water filters. A total of 1,167 people

will benefit from clean drinking water.



The following day, the AIDFI team with the LGU of Hinobaan Municipal Mayor, Daph Anthony V. Reliquias, together with Sangguniang Bayan Members -SB Jason Tupas, SB Francisco Jose Bilbao, SB Ryan Cardinal, SB Burke Gayomale, and PB Johnny Ray Reliquias joined in the distribution of 200 tabletop water filters in Brgy. Dalaguete. The filters will ensure clean and safe drinking water for 767 beneficiaries.





AIDFI was then joined by Mayor Benjie Miranda, and the 28 elementary schools of Kabankalan last September 5 received 200 tabletop water filters to ensure clean and safe drinking water for the students and teachers.



After distributing tabletop water filters in Kabankalan City last September 5. The following day AIDFI was joined again by the LGU of Candoni in distributing another 200 tabletop water filters to selected beneficiaries from different barangays in their municipality.

Then last November 3, AIDFI Operations Manager Cherie Gomez and Community Development Coordinator Deit Mar Bernadez together with Moises Padilla's Mayor Hon. Ella Celestina Garcia-Yulo, Vice-mayor Ian Villaflor, and members of the municipal

council distributed 184 water filters to people from selected barangays of Moises Padilla. Initially, 16 water filters were already distributed to a project in So. Mico, Brgy. Inolingan in the municipality last September 23.



**FUNDED BY**







## DOST VI – GRANTS-IN-AID PROGRAM

### RAM PUMP WATER SYSTEMS IN DOST VI CEST COMMUNITIES

AIDFI and DOST Region VI signed a Memorandum of Agreement in December 2021 for the "Installation of Ram Pump Water Systems and Provision of Water Filters to CEST Communities in Western Visayas". DOST provided a grant through its Grants-in-Aid (GIA) Program, one of the strategic programs under the National Science and Technology Plan (National S&T Plan). The GIA program aims to harness the country's scientific and technological capabilities to spur and attain sustainable economic growth and development.

The funding provided would be for the installation of a ram pump water system in the province of Negros Occidental, Aklan, Capiz, and Guimaras. Out of the four (4) CEST areas, only Negros Occidental, Aklan, and Guimaras had sources for a ram pump installation.

So. Mico, Brgy. Inolingan, Moises Padilla, Negros Occidental

Mico is located in the mountainous area of the municipality of Moise Padilla. According to the elders in the village, the name was derived from two sitios: Minuro and Coyaoyao. This was mainly because only a few people lived in these communities. The residents rely on sugarcane farming, charcoal making, and backyard gardening for their survival. The Department of Agriculture provided the community with livelihood projects such as poultry, carabao for selected farmers, and training on organic farming.

The water source is located 1.2 kilometers from the community center. Although a gravity line traverses their community, it is unreliable and unsafe to drink and dry up during the summer season.

According to the community, the ram pump project is the very first successful water project in the history of Sitio Mico. The



project will be managed Miniro Coyaoyao Integrated Farmers Association (MICOIFA), headed by its chairperson Mr. Romeo Hinoo. The legal documents and registration were facilitated on March 23, 2022, by Alan Alpay and Deit Mar Bernadez, both Community Development Coordinators at AIDFI.



The installation began on June 13, 2022, with our Technical Services Personnel Sherwin Pillon and Emmanuel Alarcon leading the local laborers from the project. The project was completed on July 22, 2022, in 35 days.

On August 10, Ellin Grace Andana, Rusell Renz Garcia, and Clint Jan Palabrica from DOST - Province of Negros Occidental, Engr. Tom Bonoy and Rey John Cantero from LGU of Moises Padilla joined the AIDFI team in the final inspection of the project.



The project was officially conveyed to MICOIFA on September 23. Present during the conveyance ceremony was Rusell Renz Garcia from DOST - Negros Occidental Province, Hon. Adrian Villaflor, the vice-mayor of Moises Padilla, together with Ann Gayona, the Municipal Agriculture Officer, and our Chief Executive Officer, Auke Idzenga. During the conveyance, 36 water filters were distributed to the households.



### **Brgy. Tinadtaran, Buenavista, Guimaras**

Tinadtaran is located 8 kilometers from Buenavista and is accessible by any means of transport, but most of the time, tricycles or habal-habal traverse the area. It is agricultural where the Tinadtaran Piña Agsayanayan San Roque Agrarian Reform Cooperative (TPAS-ARC) is located and is quite known for its calamansi products.

The water source identified was from the creek overflow at the boundary of the two (2) barangays: Tinadtaran and Agasayan. The source is located 450 meters away from the service area for irrigation.

Social preparation of the project began on March 7 by Community Development Coordinator Sheila Tabujara. On September

6 implementation of the project went underway, and installation was done by Technical Services Personnel, Sherwin Pillon and Emmanuel Alarcon. Installation was completed on October 6, a 1 unit 2" ram pump delivers 5,621 liters per day to a 15 cubic meter ferrocement reservoir. Our Chief Operating Officer, Che Idzenga, and Technical Services Coordinator, Andre Gallego, conducted final inspection on October 7.



The project was conveyed to the Cooperative headed by its chairperson Emcy Villanueva on November 29, it will benefit 54 or 214 people who rely on the production of calamansi and other crops for their livelihood. Our President, Engr. Christopher Taclobos, together with our Operations Manager, Cherie Gomez attended the ceremony on behalf of AIDFI. Joining them during the ceremony was DOST - Guimaras Provincial Director Allen Daryl Asuelo and Hon. Samuel Gumarin, the municipal mayor of Buenavista.

### **Brgy. Manika, Libacao, Aklan**

Manika is one of the 24 barangays of the municipality of Libacao located in the upper portion of the heart of Panay island, bounded by the municipalities of the provinces of Capiz and Iloilo. The barangay is composed of the Akeanon Bukidnon tribe and depends on abaca as one of their main

sources of income. The climate is somewhat comparable to Baguio City and is eyed to be a new tourism destination of the municipality.

The social preparation of the project was started on February 16, 2022. This was done by our Community Development Coordinator, Sheila Tabujara who facilitated the legalities of the project and registration of the Manika Water Consumers and Vegetable Farmers Association (MAWCOVFA), which was followed by training of officers on July 23. There were some delays relating to the source, but this was later resolved with the help of the DOST - Aklan Province and LGU of Libacao.



The materials were delivered on September 12, and the project implementation was completed on October 26. Still, the team headed by Technical Services Personnel Jose Glavez had to return on November 25 to repair damaged structures at the source of typhoon Paeng. The project was finally completed on December 10 and is set to be conveyed in the first quarter of 2023.

The 1 unit 1" ram pump water system pumps up 1,627 liters per day to a 10 cubic meter ferrocement reservoir located 111 meters above the source, and that distributes the water to 5 communal faucets over a 1.7



kilometers service area. The water is used for drinking purposes for 28 households; a police station and an army camp are in the vicinity.



FUNDED BY:

DOST – Region VI



DEPARTMENT OF  
SCIENCE AND TECHNOLOGY





## AGOS PROJECT - DAVAO

### WATER FOR ATA TRIBE IN DAVAO CITY

AIDFI was commissioned by Kasilak Development Foundation, Inc. (KDFI) to install a ram pump water system in Sitio Alon, Brgy. Malabog located within Paquibato District, Davao City. KDFI is a non-profit social development organization based in Davao City. Its primary purpose is to uplift the socio-economic condition of the communities living in a peaceful and ecologically balanced environment. The Foundation continuously link and partner with different development institutions, donor agencies, various resource providers-private, and the public to leverage resources and complement development initiatives and undertakings in various areas in Mindanao.

The Coca-Cola Foundation Philippines, Inc. (CCFPI) partnered with KDFI to launch and fund the Agos - WASH Project for Sitio Alon and Barangay Darong last March 16, 2022.

AIDFI has been a partner of CCFPI for more than a decade in reaching out to far-flung communities with no easy access to water.



Sitio Alon is located in the mountainous part of Davao City that is composed of the Ata tribe. The road going to the community is a mix of concrete and muddy terrains along a spectacular view of the surrounding area along an ongoing road network development between Davao and Bukidnon. The Sitio is 75 kilometers away from the City of Davao, where people rely on agriculture to earn their



living. The source of drinking water comes from a spring which is located a kilometer away from the village center. Although some small sources along the road can be seen, this usually dries up during the summer season.

The project was already surveyed in August of 2021 and was submitted for funding. The water system is composed of 1 unit of 2" ram pump with a 10 cubic meter ferrocement reservoir and 2 water kiosks.

The social preparation was started on April 25 and was facilitated by our Community Development Coordinator, Sheila Tabujara. She was assisted by personnel from KDFI and the 27th Infantry Battalion of the Philippine Army in conducting the activities such as courtesy calls, processing legal documents, and arranging for materials and technical team.



The project installation commenced on June 20 and was headed by our Technical Services Coordinator, Andre Gallego, who, together with our Technical Services Personnel, Jerry Hermano, laid out the structures for the project. On June 21, a groundbreaking ceremony and a signing of the Memorandum of Agreement were conducted.

On June 27, the Ansayod Alon Water System and Abaca Farmers Association (AAWSAFA) was officially registered with the Department of Labor and Employment. The officers of the association were provided with training on the operation of the water system that included leadership, simple bookkeeping, and organizational development.

The project installation was completed on July 23. The water system benefits 70 households with 394 persons whose lives will be changed significantly. AIDFI believes the water brought up by the ram pump is triggering further development in a community. The project was conveyed to the water association on August 24, attended by Monina Pacheco and Jeanne Pineda from CCFPI with personnel from the Coca-Cola plant in Davao, Councilor Ralph Abella of Davao City, Joemil Montebon of KDFI, Kagawad Rommel Anib, the IP Mandatory Representative, Lt. Col Allan M Tesoro with 1st Lt. Adolph Reizer Buendia and personnel from the 27th Infantry Battalion of the Philippine Army, and Auke Idzenga the Co-founder and CEO with Che Idzenga (COO), Sheila Tabujara (Community Development Coordinator), and Andre Gallego (Technical Services Coordinator). The ceremony was held in the village and witnessed by the elders of the village Datu Allan Esdang, Datu Omie Ansayod, Datu Dolpo Talandang, and Datu Enrico Engay, who also serve as advisers to AAWSAFA. The project was officially accepted by the barangay and by the president of AAWSAFA. Special recognition was given to the officers of the association and the local technicians Angelou Mabasag and Romel Esdang, who were trained during the implementation of the water system.



AIDFI will continue to monitor the water system through the association and will conduct a project assessment in 6 months. A mobile phone with our monitoring app will then be provided for the water association.



FUNDED BY:







## AGOS PROJECT - BATANGAS

### WATER FOR SMALL FARMERS IN TALON, TUY, BATANGAS

AIDFI joined The Coca-Cola Foundation Philippines, Inc. (CCFPI) President Ma. Cecilia L. Alcantara, and Roxas Holdings, Inc. (RHI) Vice President & General Manager, RHI Agribusiness Development Corp., Mr. Jose Manuel D. Mapa, in turning over the Agos Ram Pump project: Water for Agriculture of Small Farmers last November 10 in Brgy. Tuy, Talon, Batangas.



The program was also joined by Cashmer Dirampaten, the Public Affairs, Communications and Sustainability Director East Region (KH,PH,VN), Coca-Cola ASEAN & South Pacific Operating Unit, The Coca-Cola Company, SRA Deputy Administrator for Research, Development and Extension, Atty. Ignacio S. Santillana, office of the Congressman Hon. Eric R. Buhain, the office of the Municipal Mayor of Hon. Jose Jecerell C. Cerrado, Brgy. Captain Hon. Simeona M. Cornejo MDDFI Chairman Engr. Arnel Panganiban, beneficiaries of the Brgy. Talon Farmers Association, and Project Lead & Area Manager RHI CADPI Mr. Mark William M. Santos.

The project, initiated by RHI and funded by CCFPI, was implemented by AIDFI on June 24, 2022 and completed on September 28, 2022. It is a joint project of the Coca-Cola Foundation Philippines, Inc., Roxas Holding Inc. Agri-Business Development Corp., Sugar Regulatory Administration (SRA), and the



Alternative Indigenous Development Foundation, Inc. (AIDFI). It is part of CCFPI's Agos project under its water stewardship program in the Philippines.



The project will primarily be used for sugarcane production, vegetables, and other domestic usage, benefiting 41 households. The installed water system in Brgy. Talon, Tuy has two (2) ram pump units, a 5" unit, and a 4" unit. Both units pump 67,789 liters daily to two (2) 100,000-liter capacity ferrocement water reservoirs to irrigate their lands.

The Barangay Talon Farmers Association, headed by its Chairperson Reynaldo C. Binay will manage the water system with the water board committee composed of the Barangay, MDFFI, and non-block farmer members.



FUNDED BY:







## ESSENTIAL OIL PROGRAM

### HOTEL AND SPA ESSENTIALS PROVIDES SUPPORT FOR AIDFI'S ESSENTIAL OIL PROGRAM

Last June 10, Hotel & Spa Essentials Inc. signed a 3-year contract with AIDFI through which they commit a part of the net profit from their Amu'in line of products that will support the Essential Oil program of AIDFI.



Hotel and Spa Essentials founded by Dr. Mike Turvill and Catherine Brillantes-Turvill. They partner with industry-recognized suppliers known for their commitment to quality and innovation. They are a trusted hotel amenities supplier of eco-friendly products from shampoo, soaps, and dental kits to towels, linens, laundry bags, slippers, irons, and ironing boards, kettles, amenity trays, safes and minibars - which are carefully chosen to align with the company's vision of Saving the Planet One Guest at a Time.

Dr. Michael "Mike" Turvill is a British national who holds a Doctorate Degree in Organic Chemistry from the University of Nottingham in the UK. Mike also has a Masters Degree in Entrepreneurship (Gold medalist) from the Ateneo De Manila University in the Philippines.

He is currently a Board Member of the Hotel and Restaurants Association of the Philippines and was a Past President of the



Chamber of Cosmetics Industries of the Philippines. Mike has been living in Asia for 21 years, initially moved to China in 1996, for Johnson Diversey, a Unilever subsidiary, where he worked in Operations and Sales leadership roles for 6 years before moving to the Philippines in 2001.

Mike's passion and expertise lies in discovering, developing, and supplying innovative hotel and spa products that meet the needs of his discerning customers.

Catherine Brillantes-Turvill is a Filipina who has been involved in wellness, tourism and human resource development for the past 33 years. She is an internationally licensed massage therapist (CIBTAC U.K.), a Certified Worksite Wellness Specialist (National Wellness Institute, Wisconsin USA) and a Certified Wellness Educator (Living Foods Institute, Atlanta USA). She has also taken continuing courses on natural healing and wellness at the Harvard Medical School in Boston, Massachusetts, and the Philippine Institute of Acupuncture.

She is the author of the book "Turn Back Time: Natural Anti-Aging CHOICES" published by New York-based Sorrell Publications. Cathy has been involved in spa conceptualization, training and development of five-star spas and was the Founding President of the Spa Association of the Philippines.

Mike and Cathy own Nurture Wellness Village in Tagaytay City, a destination spa named by CNN Go as "One of the 28 Most Relaxing Spas in Asia" which offers natural healing services in addition to traditional spa treatments. They also own Nurture Farmacy, a Department of Tourism Accredited farm tourism destination. Their unique

collaboration blends Western and Eastern perspectives in hotel and spa product development and client relations.



### The AMU'IN Brand



AMU'IN is a Filipino-inspired range that is made of all-natural ingredients. Its scent is exceptionally soothing, likened to many sophisticated brands. Its formulation is



paraben-free, making it safe for your guests. The Amu'in Amenity Line is their love letter to the Philippines. With its lemongrass base sourced directly from the farmers from Mambugsay, Negros, they have created a soothing and sophisticated experience for guests while ensuring they do their part in supporting the local economy.

For many years, Hotel and Spa Essentials have partnered with AIDFI to source their Lemongrass Essential Oil from our partner communities. They have also provided help to the farmers in whatever ways they can.



Photos by Hotel and Spa Essentials





## 30 YEARS OF PUMPING WATER UPHILL

### AIDFI CELEBRATES 30<sup>TH</sup> YEARS

On September 2, AIDFI celebrated its 30<sup>th</sup> Anniversary. The celebration started with a thanksgiving mass in the morning that was attended by the personnel of AIDFI which was followed by an activity where each shared its journey throughout the years of AIDFI's existence. The activity then ended with a fellowship lunch among the personnel.



In the afternoon, guests and former colleagues were invited to attend a special program commemorating the 30 years of AIDFI which was followed by a dinner. The event was live-streamed via Facebook so that communities from other islands could join the event.

The program started at 4:30 in the afternoon and was opened by a welcome message from our BOT President, Engr.



Christopher Taclobos. He shared the humble beginnings, the purpose for our establishment, and the importance of appropriate technologies, especially the ram pump's role in developing communities. He also shared how AIDFI grew over 30 years and overcame the different challenges, the growth of supporters and donors from a few to now many who believe in the work of AIDFI, the winning of many prestigious awards especially being the only organization that has won a Ramon Magsaysay Award, He then went to thank the supporters who helped grow the organization and the partners who were there throughout AIDFI's existence.



The co-founder and Chief Executive Officer, Auke Idzenga then delivered a message. He thanked the AIDFI personnel for preparing the event. He welcomed the LGUs, communities, and former colleagues for coming. He then shared about the philosophy of AIDFI, how he and three other founders working in the National Federation for Sugar Workers program on farm lots during low market prices and hunger on the island of Negros. The program later went into land reform, and at the time the focus was on organizing agricultural activities with no space and time for the incorporation of appropriate technologies. The four founders dreamt about a free hand in shaping a more holistic program which later became AIDFI.

The term "Total Human Development" was used. The establishment of AIDFI was during a pre-digital period with difficulty and high expenses in getting access to resources. Funding was also difficult especially for an organization with no proven track record yet, but AIDFI's strength has always been to remain steadfast to its priorities with two main programs "Appropriate Technologies" and "Sustainable Agriculture", and not go along with trends. The agriculture program evolved from production to marketing with organized associations, to the current community-based enterprising. The appropriate technologies moved from the development of different technologies to a more focused program of few basic which of course the ram pump as its flagship technology. AIDFI's ram pump was developed as a crossbred between DIY models and the more expensive commercial ones, the result, an affordable and easy to use model installed through a holistic program. He also was proud to point that despite not having formal education did not limit personnel from growing within the organization regardless of which level you begin. Transparency, accountability, democratic, and participatory are the keywords that has ensured AIDFI's existence throughout the years. To promote and create sustainable communities, it is important for your organization to become sustainable





itself. Investing in your people creates loyalty to the program of which they feel ownership. AIDFI sees upland areas and communities as instrumental in creating a more balanced society. Triggering further development as a reality and not just as a dream. All current members of the General Assembly of AIDFI were requested to stand to be recognized, stating that these were the people in the next years of AIDFI with its vision of "A society where technology and development systems exist in harmony with nature and serves as foundation of growth and sustainable development where people share and live in abundance and happiness and where there is peace, freedom and equity". He then went to thank supporters and guests and hoped to work with each other someday to create a better society for all. He then ended by saying "AIDFI will be there for the long haul".



A special song number was performed by Leo Paul Gonzales, Finance Personnel of AIDFI. Then a message of support from Judy Jinson Jr., the president of Alangilan Small Farmers Association.

A special service award was presented by Hedeliza Vasquez and Cherie Gomez, the HR/Administrative Manager and Operations Manager, to AIDFI former and current members who had at least served 10 years in the organization in recognition of the

wonderful service in honor of a high-quality work in AIDFI through its commitment in providing water to waterless communities.

The 10-year service awardees were Rolando Baylon, Candido Vasquez Jr., Ariel Arib, Alexander Makilan, Jobert Cabetin, Sannie Pontenegro, and Che Idzenga. The awardees for the 15-year service were Jerry Hermano, Andre Gallego, Ireneo Moncada III, and Roy Inocencio.



The 20-year service awardees were Fe Monotilla, Paz Gonzales, Placido Gonzales, Felix Inocencio Jr. and Engr. Christopher Taclobos, Auke Idzenga as one of the co-founders received the 30-year service award.

Special recognition was also given to AIDFI's partners: The Coca-Cola Foundation Philippines, Inc., The Coca-Cola Bottlers –





Bacolod Plant, Fujipipes, Atlanta Vinyl Marketing, Municipalities of La Castellana and Moises Padilla, and the City of Bacolod.

Placido Gonzales, a 20-year service awardee gave a short message. He started in 1999 on drilling projects and latrine building. Working in the different Sitios in Silay and Escalante. From drilling, he went into installing the "Bush Pump". Joining in ram pump installations on the islands of Negros and Cebu. He felt proud to have reached a record-breaking delivery height of more than 200 meters, where people lived for many years without easy access to water and had to go down to fetch manually. A burst of happiness to hear from old people who saw a faucet with water for the first time in their lifetime. He also was able to install in Leyte but because of a mild stroke he suffered, he was later put in charge of purchasing



materials and arranging deliveries. He also felt delighted when AIDFI won the BBC World Challenge in 2010 and the Ramon Magsaysay Award in 2011. Learning all the necessary skills within the organization, he thanks AIDFI, 59 years of age now, for having been able to graduate all his kids through his work for communities.



mix of reggae and acoustic songs.



Video messages from Monina Pacheco of the Coca-Cola Foundation Philippines, Inc, PeacePond, and ram pump communities congratulating AIDFI.



The Chief Operating Officer of AIDFI, Che Idzenga gave a closing message. He thanked all the guests and personnel who spent the special day with AIDFI. He also thanked the partners, sponsors, and LGUs who continue to believe in the work. The many ups and downs throughout the years have shaped what AIDFI has become today, owing to the founders and those who have come before us. Working here is a choice because of our passion and commitment to serving waterless communities, but the journey is still far from over and will continue to mold AIDFI to the best it can be. A salute to the former members of the organization for their efforts, and a call to the current members for full steam ahead to the next 30 years.



The night went on with a dinner buffet and a performance by Sparrow Trio, who played a





# WHAT WE HAVE DONE SO FAR

**28**  
BILLION

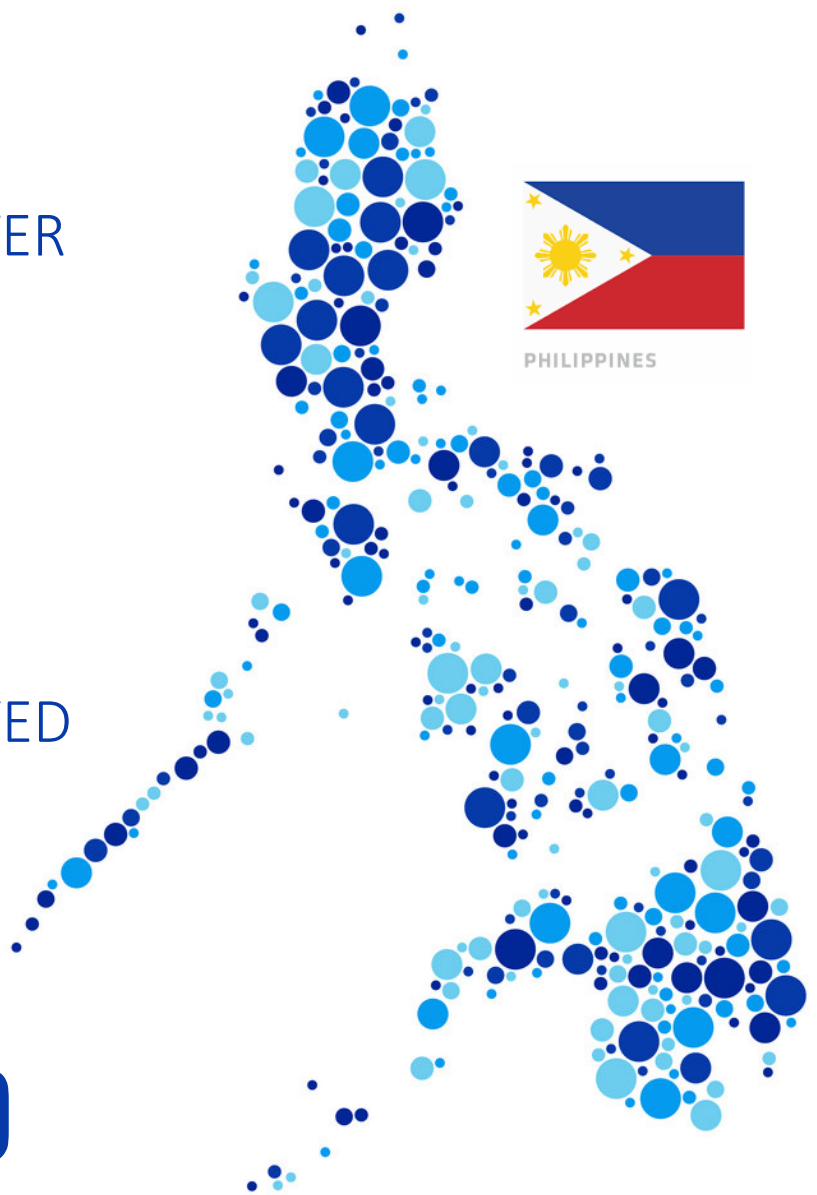
LITERS OF WATER  
DELIVERED

**595**

VILLAGES SERVED



**295,000**  
LIVES CHANGED







BARANGAY UPPER MOK FARM WORKERS ASSOCIATION

**30** *Years*

*of Pumping Water Uphill  
and Changing Lives*



**BE UPDATED!  
FOLLOW US ON OUR CHANNELS**

